



Steve WilsonSpeaker Chief Product Officer,

Exabeam

WHERE TO CATCH STEVE OR SHERRI NEXT 2024



Al: PARTNER WITH INDUSTRY LEADERS, ACADEMIA, DATA, RESEARCH, MDs (L)
+ Government Agencies & Professional Societies (R)







Prepare For Questions From Steve Wilson

Your Gen Al Journey

Pick the option that best categorizes you. One vote only!

- ☐ I'm scared and restricting most uses
- ☐ I'm carefully allowing some Gen AI tools into my enterprise
- ☐ It's a free-for-all Al smorgasbord
- ☐ We're developing our own software using Gen AI





Greatest Needs

Pick the option that you most would like to see more of. One vote only!

- ☐ I need security standards that understand Gen AI
- ☐ I need educational resources on Gen Al security
- ☐ I need consultants to help me construct a Gen AI security strategy



Next Gen Topics

Pick the option that most interests you. One vote only!

- Autonomous agents
- ☐ Multi-modal AI (text, video)
- ☐ Als that generate code
- ☐ Open-source AI considerations

Welcome Message

Sherri Douville & Steve Wilson
Keynote speakers
Advisory Board Members
Trustworthy Technology & Innovation in Healthcare

Welcome to the March 2024 Winter Conference at ZEISS - Cyber in Healthtech conference! We accepted the impossible goal of making a keynote on standards both exciting and practical. Every healthcare delivery organization and medical device manufacturer must meet the urgent need to innovate and transform including leveraging Al. Though the majority struggle to become aligned and mobilize towards actionable goals that deliver results to patients and their families, clinicians, organizations, and even society. Not you, that's why you're here. We've convened and synthesized key insights from hundreds of the top people in all the fields required for building, engineering, managing, leading, securing, and governing solutions with AI. They inform us on how to move forward with a sound strategy leveraging leading edge, best in class international technical standard of care, frameworks, and security practices to build technology enabled capabilities and paths; they will allow for your team to do that intelligently, including with Al. Our keynote, Standards & the Future of Al, Cybersecurity is organized to help you leverage and build upon the hard, valuable work of hundreds of international experts built under the best governance methods. Here's what you can expect: We'll begin our first section with an explanation of the macro shifts and the inflection point that we find ourselves in now. Then in our second segment, we drill into enabling you to support your developers in their journey towards more responsible LLM development. Your physicians, board members, patients, and constituents will trust and respect the basis for your next steps. We're well aware that these fields move quickly and constantly evolve. Therefore, we will invite you at the end of the session to not just participate in the conversation; help us shape it and determine our shared future. Please check out the questions in this brochure now so we can have a rich discussion together. Then join Sherri and Steve for a book and OWASP publication signing after lunch. Thank you for being here.





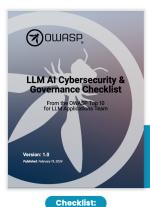
Mission

A patient still dies every 9 minutes due to a delay in information according to the Institute for Healthcare Improvement and this is unacceptable and preventable. We believe the key to preventing deaths is responsible use of technology. We recognize the need to seek out and drive success together with the most skilled and visionary leaders and organizations initially to enable the enormous impact we're collectively able to have. We are dedicated to transforming healthcare by building and operationalizing teams to deploy groundbreaking technologies. We are bringing the right knowledge and practices to the right leaders at the right time to enable them to rapidly transform their teams in order to leverage leading edge innovations.

CREDIT: STEVE WILSON, CHIEF PRODUCT OFFICER, EXABEAM | PROJECT LEAD, OWASP LLM



Developers AppSec Teams



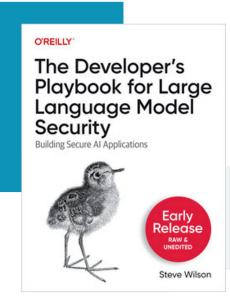
CISOs Compliance Officers

Documents For Two Audiences



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Coming 2024



More Info

Credit: Steve Wilson, Chief Product Officer, Exabeam | Project Lead, OWASP LLM

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