### Today's State of Global Protection

Wealth

2018 global economy estimated to be \$86 Trillion

**Internet Connected**<sup>2</sup>

As of June 2019, there were 4,5B people connected to the Internet A 59% penetration, based on a population of 7,7B

2019 Global Risks Report According to the World Economic Forum

Identifies **Cyber** as the 4<sup>th</sup> greatest risk facing the world

How well are we Protected? According to the 2018 ITU Global Cybersecurity Index

27% or 1.2B people think they are protected73% or 3.3B people are under protected, with 45% with little to no protection



Not

Sustainabl

Security spending estimated to be \$300B by 2023

27% or 1.2B people who think they are protected will spend ~80% of global **budget** estimated \$240B 2023 Remaining 73% or 3.3B people that are under-protected will spend ~20%, estimated \$60B by 2023

1: https://howmuch.net/articles/the-world-economy-2018 2: June 2019 World Internet Usage & Population Statistics https://www.internetworldstats.com/stats.htm 3: http://www3.weforum.org/docs/WEF\_Global\_Risks\_Report\_2019.pdf 4: Global Cybersecurity Index (GCI) 2018 https://www.itu.int/dms\_pub/itu-d/opb/str/D-STR-GCI.01-2018-PDF-E.pdf 5: https://www.gminsights.com/pressrelease/cyber-security-market



Time

SO MUCH SECURITY KNOWLEDGE CREATING SO MUCH COMPLEXITY ABOUT THE SAME TOPIC...



Mandated Controls, External Verification Country specific, EU Directives

#### Standards

**Recommended** Controls, **Internal** Validation US NIST, ISO, ITU



Mandated Controls, External Accredited Verification SIO Common Criteria, US FedRamp

## Associations

Recommended Controls, Internal Validation US Center Internet Security, US HITRUST

#### Where does it all go?

## How does it all relate?

What does it all mean?

### How do I ... ?





For a capability to be sustainable, a seeding must grow by natural forces, crystalize along natural boundaries, develop momentum around a center-ofgravity, and feed off natural energy

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The Genesis Program delivers new "all matters" security model & training Platform to Centers-of-Brainpower to Create & Exchange Security Value around the world

## The **Digital** Protection **Divide** ....

#### Those who are Protected & Those Who are Now

# Internet-of-Value **Constant**

Value Creation Anywhere - from the Edges



Digital Currency

Value Exchange Friction & Loss?

## The Struggle to Protect

#### Internet-of -Value

Value **Creation** Anywhere Value **Consumption** Somewhere Else

Value Creation Force

Value Creation "is Protected by" Value Risk Force Value Creation "is Threatened by" Value Risk 10

Value Assurance Force

> Value Preservation "is Validated by" Value Assurance

#### A Need for a <u>Rethink</u>?

Value

Force



#### Digital Currency: Standards, Laws, Regulations Loss of Confidence <<< Value Consumption









#### For Digital Currency, the Need for <u>Assurance</u>



#### The

#### International Telecommunications Union -193 Standardization







## On the path to **Standardization**

#### Unified Security Model published by ITU Study Group 17: Security:

- ITU Focus Group Cryptocurrencies & Digital Fiat Currency: Protection Assurance for Digital Currencies
- ITU SG17 Security: Technical Report Unified Security Model
- ITU SG17 Security Manual 2020: Section 11.5 Unified Security Model
- ITU-T X1401 Annex Security Threats to Distributed Ledger Technology Standard
- ITU-T X1402 Annex Security Framework for Distributed Ledger Technology Standard



International Telecommunication Union

#### **ITU-T** Technical Report

TELECOMMUNICATION STANDARDIZATION SECTOR OF ITU

(03 November 2020)

**TR-USM** 

Unified security model (USM) – A neutral integrated system approach to cybersecurity

#### For one Digital System, Capture All Security Knowledge





#### **Target Evaluation Completeness Mechanism**

For one **Vulnerability** of one **Value Asset** to One **Digital System** Attack Surface

#### For one Digital System, Capture All Security Knowledge

For one Vulnerability of one Value Asset, iterate over all vulnerabilities in all Value Assets, all Value Assets in all Value Processes in one Digital System **Threat** to | Target Vulnerability | Security Policy & Delivery | Assurance





Based on the



#### Institutionalizing Local & Sustainable Security Modeling & Training Capability

#### CHALLENGE: COMMUNICATE - WHAT TO WHOM

- Do: Explain | Present | Demonstrate | Assert
- What: State-of-Control & its fulfilment to Enterprise Objectives & Compliance Requirements
- To Whom:
  - To Yourself (CISO)
  - To Enterprise (Board, EC, etc.)
  - To Auditors
  - To Regulators
  - To Examiners
  - To Certifiers
- When, on a periodic basis
- Why, meet fiduciary duty-of-care to customers, investors, partners







## Financial Services Sector Coordinating Council for Critical Infrastructure Protection and Homeland Security



4	Domain	Domain Maturity	Assessment Factor	Assessment Factor Maturity	Component	Baseline	Evolving	Intermediate	Advanced	Innovative	Assessed Maturity Level
5		Incomplete	1: Governance	Incomplete	1:Oversight	0%	0%	0%	0%	0%	Incomplete
6	5 7 8 1: Cyber Risk Management & 0 0 Oversight				2: Strategy / Policies	0%	0%	0%	0%	0%	Incomplete
7					3: IT Asset Management	0%	0%	0%	0%	0%	Incomplete
8			2: Risk Management	Incomplete	1: Risk Management Program	0%	0%	0%	0%	0%	Incomplete
9					2: Risk Assessment	0%	0%	0%	0%	0%	Incomplete
10					3: Audit	0%	0%	0%	0%	0%	Incomplete
11			3: Resources	Incomplete	1: Staffing	0%	0%	0%	0%	0%	Incomplete
12			4. Training 8. Culture	Incomplete	1: Training	0%	0%	0%	0%	0%	Incomplete
13			4. Training & Culture		2: Culture	0%	0%	0%	0%	0%	Incomplete
14	2: Threat Intelligence &	Incomplete	1: Threat Intelligence	Incomplete	1: Threat Intelligence and Information	0%	0%	0%	0%	0%	Incomplete
15			2: Monitoring & Analyzing	Incomplete	1: Monitoring and Analyzing	0%	0%	0%	0%	0%	Incomplete
16	Collaboration		3: Information Sharing	Incomplete	1: Information Sharing	0%	0%	0%	0%	0%	Incomplete
17		Incomplete	1: Preventative Controls	Incomplete	1: Infrastructure Management	0%	0%	0%	0%	0%	Incomplete
18					2: Access and Data Management	0%	0%	0%	0%	0%	Incomplete
19					3: Device / End-Point Security	0%	0%	0%	0%	0%	Incomplete
20					4: Secure Coding	0%	0%	0%	0%	0%	Incomplete
21	3: Cybersecurity Controls		2: Detective Controls	Incomplete	1: Threat and Vulnerability Detection	0%	0%	0%	0%	0%	Incomplete
22					2: Anomalous Activity Detection	0%	0%	0%	0%	0%	Incomplete
23					3: Event Detection	0%	0%	0%	0%	0%	Incomplete
24			3: Corrective Controls	Incomplete	1: Patch Management	0%	0%	0%	0%	0%	Incomplete
25					2: Remediation	0%	0%	0%	0%	0%	Incomplete
26		Incomplete	1: Connections	Incomplete	1: Connections	0%	0%	0%	0%	0%	Incomplete
27	4: External Dependency		2: Relationship Management	Incomplete	1: Due Diligence	0%	0%	0%	0%	0%	Incomplete
28	Management				2: Contracts	0%	0%	0%	0%	0%	Incomplete
29					3: Ongoing Monitoring	0%	0%	0%	0%	0%	Incomplete
30			1: Incident Resilience Planning and Strategy	Incomplete	1: Planning	0%	0%	0%	0%	0%	Incomplete
31					2: Testing	0%	0%	0%	0%	0%	Incomplete
32	5: Cyber Incident Management	Incomplete	2: Detection, Response, and	Incomplete	1: Detection	0%	0%	0%	0%	0%	Incomplete
33	and Resilience		Mitigation		2: Response and Mitigation	0%	0%	0%	0%	0%	Incomplete
34			3: Escalation and Reporting	Incomplete	1: Escalation and Reporting	0%	0%	0%	0%	0%	Incomplete

H48	• : X	✓ <i>fx</i> RS.CO-2:	Events are reported c	onsistent with estat	olished criteria. (p. 33	8)		
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2		p	Ċ	D	F	F	G	ч
1	Domain	Assessment	Component _	Maturity Level	Mapping	Declarative Statement	Appendix A Baseline Mapping	FFIEC Declared Mapping to NIST
1	5: Cyber Incident Management and Resilience	Factor     3: Escalation and Reporting	1: Escalation and Reporting	Baseline	Number - D5.ER.Es.B.3	The institution prepares an annual report of security incidents or violations for the board or an appropriate board committee. (FFIEC Information Security Booklet, page 5)	Source: IS B.5: Oversight requires the board to provide management with guidance; approve information security plans, policies and programs; and review reports on the effectiveness of the information security program. IS.WP.I.7.1: Review board and committee minutes and reports to determine	Subcategories 👻
105							the level of senior management support of and commitment to security.	
485	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Baseline	D5.ER.Es.B.4	Incidents are classified, logged, and tracked. (FFIEC Operations Booklet, page 28)	Source: OPS.B.28: Event/problem management plans should cover hardware, operating systems, applications, and security devices and should address at a minimum: event/problem identification and rating of severity based on risk; event/problem impact and root cause analysis; documentation and tracking of the status of identified problems; the process for escalation; event/problem resolution; management reporting. OPS.WP.10.1: Describe and assess the event/problem management program's ability to identify, analyze, and resolve issues and events	RS CO-2: Events are reported consistent with established criteria. (p. 33)
	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Evolving	D5.ER.Es.E.1	Criteria have been established for escalating cyber incidents or vulnerabilities to the board and senior management based on the potential impact and criticality of the risk.	Maps to	ID.RA-4: Potential impacts are analyzed. (p. 22) DE.DP-4: Event detection information is communicated to appropriate parties. (p. 32) DE.AE-4: Impact of event is
487	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Evolving	D5.ER.Es.E.2	Regulators, law enforcement, and service providers, as appropriate, are notified when the institution is aware of any unauthorized access to systems or a cyber incident occurs that could result in degradation of services.		determined. (p. 30)
489	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Evolving	D5.ER.Es.E.3	Tracked cyber incidents are correlated for trend analysis and reporting.	N/A	
490	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Intermediate	D5.ER.Es.Int.1	Employees that are essential to mitigate the risk (e.g., fraud, business resilience) know their role in incident escalation.	N/A	
491	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Intermediate	D5.ER.Es.Int.2	A communication plan is used to notify other organizations, including third parties, of incidents that may affect them or their customers.	N/A	
492	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Intermediate	D5.ER.Es.Int.3	An external communication plan is used for notifying media regarding incidents when applicable.	N/A	RC.CO-1: Public Relations are managed. (p. 35)
493	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Advanced	D5.ER.Es.A.1	The institution has established quantitative and qualitative metrics for the cybersecurity incident response process.	405	
494	5: Cyber Incident Management and Resilience	3: Escalation and Reporting	1: Escalation and Reporting	Advanced	D5.ER.Es.A.2	Detailed metrics, dashboards, and/or scorecards outlining cyber incidents and events are provided to management and are part of the board meeting package.	495 Controls	
	5: Cyber Incident Management and	3: Escalation and Reporting	1: Escalation and Reporting	Innovative	D5.ER.Es.Inn.1	A mechanism is in place to exclude the second states and the second states are second states and the second states are sec	Conirois	
105	Resilience					receipt		
495						receipt.		
100	Title Backgr	round Instructions	Inherent Risk Profile I	nput Inherent Ri	isk Results Maturi	ty Tool Input Maturity Results Charts of Assessment Factor Charts of Compo	ment	



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<b>6</b> 3		4-1	cyber Risk Management & Oversight [FSSCC: D1] Mans between FSSCC requireme	nts
Ϋ́Ξ				
			1. Oversight [FSSCC: D1.G.OV] and NIST CSE controls	
			1 Designated members of management are held accountable by the board or an appropriate board committee for implementing and managing the information security and business continuity programs. (I	FIEC Information Security Booklet, page 3
			- Source and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	
			- State of the sta	
			2 Information security risks are discussed in management meetings when prompted by highly visible cyber events or regulatory alerts. (FFIEC Information Security Booklet, page 6) [FSSCC: D1.G.Ov.B.2]	
			4 • • 3 Management provides a written report on the overall status of the information security and business continuity programs to the board or an appropriate board committee at least annually. (FFIEC Information security and business continuity programs to the board or an appropriate board committee at least annually.	ion Security Booklet, page 5) [FSSCC: D1.G
			- Sovernance and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	
			4 The budgeting process includes information security related expenses and tools. (FFIEC E-Banking Booklet, page 20) [FSSCC: D1.G.Ov.B.4]	
			5 Management considers the risks posed by other critical infrastructures (e.g., telecommunications, energy) to the institution. (FFIEC Business Continuity Planning Booklet, page J-12) [FSSCC: D1.G.Ov.B.5]	
			= e [FSSCC: D1.G.Ov.E]	
			1 At least annually, the board or an appropriate board committee reviews and approves the institution's cybersecurity program. [FSSCC: D1.G.Ov.E.1]	
			S validated by      Governance and risk management processes address (yoersecurity risks [rds1CSP, 10.0V-4]	
			2 Management is responsible for ensuring compliance with legal and regulatory requirements related to cybersecurity. [FSCC: D.G.OV.E.2] 2 is validated by Legal and regulatory requirements regarding cybersecurity, including privacy and civil liberties obligations, are understood and managed [NISTCSE: ID GV.3]	
			$\sim r_{\rm s}$ is validated by $\sim$ Detection activities comply with all applicable requirements [NISTCSF: DE.DP-2]	
			3 Ovherserurity tools and staff are requested through the hudget process. [ESSCC: D1 G Ov E 3]	
			4 There is a process to formally discuss and estimate notential expenses associated with cybersecurity incidents as part of the hudgeting process. [FSSCC: D1.G.Ov.F.4]	
			<ul> <li>Int [FSSCC: D1.G.Ov.Int]</li> </ul>	
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m	Financial Services Sector Coordinating Council	CSF 1.1 National Institute of Science & Technology: Cybersecurity Framework 1.1	9	M
	- 💁 Cyber Risk Management & Oversight (FSSC	↓ UDENTIFY [NISTCSF: ID]		<u>Â</u>
		Asset Management [NISTCSF: ID.AM]	00	
	- •, Oversight [FSSCC: D1.G.Ov]	A Subscription of the organization are inventoried [NISTCSF: ID.AM-1]	0	
	▲- ●, B [FSSCC: D1.G.OV.B]	- 🔗 validates 🖕 1 An inventory of organizational assets (e.g., hardware, software, data, and systems hosted externally) is maintained.		
	4 🖕 1 Designated members of management are held accountable by the board or an appropriate board committee for implementing and mar	Software platforms and applications within the organization are inventoried [NISTCSF: ID.AM-2]		
	- Solidated by Solidated by Solidated by Solidare and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	- 🔗 validates 🖕 1 An inventory of organizational assets (e.g., hardware, software, data, and systems hosted externally) is maintained.		
	- 🔗 Is validated by 🌒 Risk management processes are established, managed, and agreed to by organizational stakeholders [NISTCSF: ID	Organizational communication and data flows are mapped [NISTCSF: ID.AM-3]		
	• 2 Information security risks are discussed in management meetings when prompted by highly visible cyber events or regulatory alerts. (FF	- 🔗 validates 🔶 4 Data flow diagrams are in place and document information flow to external parties. (FFIEC Information Security Boo		
	4 – 🧕 3 Management provides a written report on the overall status of the information security and business continuity programs to the board o	- 🔗 validates 🤶 1 A validated asset inventory is used to create comprehensive diagrams depicting data repositories, data flow, infrastr		
	- 🔗 is validated by 🌒 Governance and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	4 — O <sub>3</sub> External information systems are catalogued [NISTCSF: ID.AM-4]		
	🔶 4 The budgeting process includes information security related expenses and tools. (FFIEC E-Banking Booklet, page 20) [FSSCC: D1.G.Ov.B.4	- 🔗 validates 🤶 3 A network diagram is in place and identifies all external connections. (FFIEC Information Security Booklet, page 9) [F		
	• 5 Management considers the risks posed by other critical infrastructures (e.g., telecommunications, energy) to the institution. (FFIEC Busin	- 🔗 validates 🖕 2 A list of third-party service providers is maintained. (FFIEC Outsourcing Booklet, page 19) [FSSCC: D4.RM.Dd.B.2]		
	▲ - • ●	Resources (e.g., hardware, devices, data, time, personnel, and software) are prioritized based on their classification, criticality, and busine		
	1 At least annually, the board or an appropriate board committee reviews and approves the institution's cybersecurity program. [FSSCC: D	- 🔗 validates 🖕 2 Organizational assets (e.g., hardware, systems, data, and applications) are prioritized for protection based on the da		
	- 🔗 is validated by 🌒 Governance and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	Cybersecurity roles and responsibilities for the entire workforce and third-party stakeholders (e.g., suppliers, customers, partners) are estimated and the statement of the		
	4 2 Management is responsible for ensuring compliance with legal and regulatory requirements related to cybersecurity. [FSSCC: D1.G.Ov.E.	— 🔗 validates 🖕 1 Information security roles and responsibilities have been identified. (FFIEC Information Security Booklet, page 7) [FS		
	- 🔗 is validated by 🌒 Legal and regulatory requirements regarding cybersecurity, including privacy and civil liberties obligations, are uni	- 🔗 validates 🖕 1 Management holds employees accountable for complying with the information security program. (FFIEC Informatio		
	- Statistic of the second seco	4 Description of the second		
	• 3 Cybersecurity tools and staff are requested through the budget process. [FSSCC: D1.G.Ov.E.3]	The organization's role in the supply chain is identified and communicated [NISTCSF: ID.BE-1]		
	• 4 There is a process to formally discuss and estimate potential expenses associated with cybersecurity incidents as part of the budgeting p	- 🔗 validates 🔶 3 The cybersecurity strategy identifies and communicates the institution's role as a component of critical infrastructur		
	4 = ♠ Int [FSSCC: D1.G.Ov.Int]	• The organization's place in critical infrastructure and its industry sector is identified and communicated [NISTCSF: ID.BE-2]		
	4 • • 1 The board or an appropriate board committee has cybersecurity expertise or engages experts to assist with oversight responsibilities. [F	Priorities for organizational mission, objectives, and activities are established and communicated [NISTCSF: ID.BE-3]		
	- 🔗 is validated by 🌒 Governance and risk management processes address cybersecurity risks [NISTCSF: ID.GV-4]	🥜 validates 🔶 5 The board or an appropriate board committee ensures management's annual cybersecurity self-assessment evaluat		
	• 2 The standard board meeting package includes reports and metrics that go beyond events and incidents to address threat intelligence tre	- 🔗 validates 🧁 2 The institution has a formal cybersecurity program that is based on technology and security industry standards or b		
	4 • • 3 The institution has a cyber risk appetite statement approved by the board or an appropriate board committee. [FSSCC: D1.G.Ov.Int.3]	- 🔗 validates 🖕 3 The cybersecurity strategy is incorporated into, or conceptually fits within, the institution's enterprise-wide risk man		
	- 🔗 is validated by 🌒 Organizational risk tolerance is determined and clearly expressed [NISTCSF: ID.RM-2]	Dependencies and critical functions for delivery of critical services are established [NISTCSF: ID.BE-4]		
	→ d Cyber risks that exceed the risk appetite are escalated to management. [FSSCC: D1.G.Ov.Int.4]	- 🔗 validates 🤶 1 The critical business processes that are dependent on external connectivity have been identified. (FFIEC Information 🗸		
FSSCC_Fi	Ind_ingestaxisx     Ind DCGI AIRU DCpptx     Open file	• • • • • • • • • • • • • • • • • • •	Show all	×



